



New Jersey Jeep Invasion 2026 – Vendor Deck

Wildwood, New Jersey • July 10–12, 2026

About the Event

Join us for the **2026 NJ Jeep Invasion**, one of the East Coast's premier Jeep events—where the sand meets the sea, and the Jeep community comes alive! Our main event kicks off **Friday, July 10th at 9 AM** and runs through **Sunday, July 12th at 1 PM**.



The 2025 event was a record-breaker, featuring over 2,000 registered Jeeps, 75+ top-tier vendors, and 15,000+ attendees and spectators. For 2026, we're expanding, elevating, and preparing for our biggest year yet.



Set on the iconic beaches of Wildwood, NJ, the NJ Jeep Invasion offers a one-of-a-kind destination atmosphere. Attendees turn the weekend into a full summer getaway, creating an energetic environment and strong foot traffic throughout the vendor area. With prime vendor spaces **directly on the beach**, your brand will enjoy unmatched visibility and continuous engagement with passionate Jeep owners - as well as thousands of beachgoers and boardwalk visitors who experience the event throughout the weekend.

As a valued vendor, you'll be connecting with an audience eager to discover the latest products, upgrades, apparel, and innovations. Vendors consistently report strong onsite sales and exceptional customer interaction, thanks to our active, purchase-driven attendee base.

Now entering its 13th year, the NJ Jeep Invasion has become a must-attend tradition—a trusted platform for leading brands to showcase products, launch new offerings, conduct demos, and build lasting customer relationships. With beach parking, obstacle course action, product demos, raffles, educational seminars, after parties, and more, the event creates constant excitement and drives steady traffic all weekend long.



This is your chance to be part of one of the most dynamic and influential Jeep gatherings on the East Coast—right in the heart of summer, in a setting attendees can't wait to return to year after year.

It remains the largest Jeep-only event in the United States actually on the BEACH.

Why exhibit?

- **High-Impact Visibility:** With thousands of Jeep owners and spectators passing through, your brand will be front and center in a vibrant, energetic atmosphere.
- **Targeted Audience:** This event attracts a dedicated Jeep community eager to explore the latest products and innovations in the industry.
- **Exclusive Sponsorship Opportunities:** Gain even more exposure by becoming an event sponsor. From logo placement on event materials to exclusive access to premium booth locations, we offer several sponsorship levels tailored to maximize your brand's impact.
- **Networking and Collaboration:** Engage with other top industry vendors, create lasting partnerships, and be a part of a thriving Jeep community.
- **Onsite Installations:** Give attendees the convenience of having your products installed right at the event. Drive immediate sales, showcase your craftsmanship, and offer a value-added experience that sets your brand apart.
- **Multi-Channel Marketing Support:** Benefit from comprehensive event promotion across email campaigns, social media, the event website, and onsite signage—ensuring your brand gets maximum visibility before, during, and after the event.
- **Limited-Time Offer:** The first 50 vendors to register will have their logos featured on the back of the official event t-shirt, a keepsake worn by attendees long after the event.



2026 Sponsorship Opportunities

Category Sponsorship details can be found on our registration page ([VENDOR REGISTRATION](#)). For custom activations or advanced sponsorship packages, please contact our team at blinkerfluidproductions@gmail.com to discuss brand-focused options.

Premium Sponsorship:

- **Event Title Sponsorship – (Pending)**



Official Category Sponsorships:

- Official Tire & Wheel Installer – *(Sold Out)*
- Official Tire Sponsor – *(Sold Out)*
- Official Top Sponsor – \$2,000
- Official Wheel Sponsor – \$2,500
- Official Lighting Sponsor – *(Pending)*
- Official Audio Sponsor – *(Sold Out)*
- Official Dealership Sponsor – *(Sold Out)*
- Official Recovery Sponsor – *(Sold Out)*
- Official Online Retailer Sponsor – *(Pending)*
- Official Suspension Sponsor – \$2,500
- Official Obstacle Course Sponsor – \$2,500



Vendor Booth Options

Kick off your NJ Jeep Invasion weekend with maximum exposure and multiple opportunities to engage with thousands of Jeep owners and spectators. From beachfront vendor spaces to our Thursday night kickoff event, vendors have more ways than ever to connect, sell, and showcase their brand.

Market Night (Thursday Evening Opportunity)

- **Market Night Booth — \$150**
Start the NJ Jeep Invasion a few hours early! Secure a 20×10 booth space along New Jersey Avenue in North Wildwood on Thursday night from 6 PM – 9 PM. It's the perfect opportunity to chat with attendees and spectators, build excitement before the main event, and capture early sales before the beach opens on Friday.

Standard Vendor Spaces (Fri–Sun on the Beach)

- 10 × 10 — \$250
- 20 × 10 — \$300
- 20 × 20 — \$400
- 40 × 20 — \$600
- 60 × 40 — \$800
- 80 × 40 — \$900
- 100 × 40 — \$1,000





Install Alley

High-visibility spaces designed for vendors performing onsite product installations.

- 100 × 40 — \$1,250
- 100 × 60 — \$1,500

Specialty Activation

- CTI Ramp 40 × 20 (with staging) — *(Pending)*

Logistics & Operations

Vendor Load-In:

Wednesday, July 8, 2026
9:00 AM – 4:00 PM

Thursday, July 9, 2026
9:00 AM – 4:00 PM

Vendor Hours:

*Vendor Vehicles **MUST** remain in booth space during show hours.*

- Friday: **9 AM – 5 PM**
- Saturday: **9 AM – 5 PM**
- Sunday: **9 AM – 1 PM**

Vendor Load-out:

*Vendors staying for **Bronco Invasion** will be directed by staff on where to go.*

Sunday, July 12th, 2026
1:00PM – 6:00 PM

Requirements:

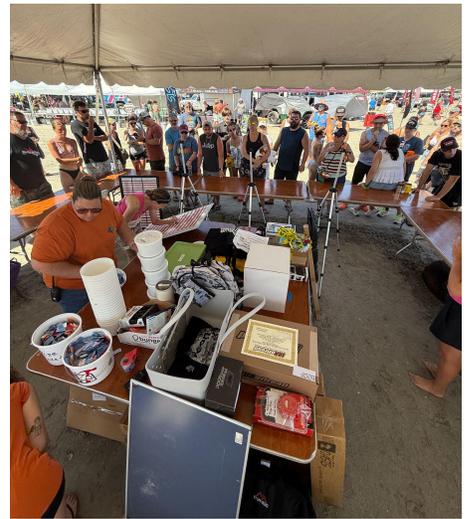
- COI Insurance
- Signed Hold Harmless Agreement
- Vehicles must remain in place during vendor hours



Marketing & Promotion

Vendors receive year-round promotion via:

- Event social media (20K+ reach)
- Email newsletter (12K+ subscribers)
- Vendor directory on website
- On-site signage
- DJ announcements and sponsor call-outs



Register as a Vendor

Website: [VENDOR REGISTRATION](#)

Email: blinkerfluidproductions@gmail.com

Spaces sell out early — reserve your space quickly.

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